

Avenues of Change

Once you've identified your strategic goals and improvement strategies, you are ready to develop a detailed plan of action for each goal. The following template will help you bring all the pieces together. Use the Branch Map to develop a plan of action for each strategic goal.

- Who:** The TQI team
Time to complete: 1.5 hours
Resources needed:
- Quiet place to work
 - Completed tools:
 - *Strategy Planner*
 - *Assessing Organizational Capacity*
 - *Community Asset Map*
 - *Gauging the Climate for Reform*
 - *Scanning Decision Makers/Influencers*
 - *Stakeholder Analysis*

| ORGANIZATIONAL CAPACITY | EXTERNAL ENVIRONMENT | "PLAYER" PARAMETERS | STRATEGY PLANNER |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| See <i>Assessing Organizational Capacity</i> | See <i>Gauging the Climate for Reform</i> | See <i>Scanning Decision Makers/Influencers & Stakeholder Analysis</i> | See <i>Strategy Planner</i> |
| <p>Revisit:</p> <ul style="list-style-type: none"> ■ Organizational infrastructure ■ Staff expertise ■ Financial resources ■ Partner commitment and related capacities | <p>Revisit:</p> <ul style="list-style-type: none"> ■ Political climate ■ Public mood ■ Economic climate ■ Existence of other community initiatives ■ Availability of resources ■ Accessibility of data | <p>Revisit:</p> <ul style="list-style-type: none"> ■ Who has authority to <i>approve implementation</i> of the improvement strategy ■ Who has <i>oversight of implementation</i> of the improvement strategy ■ Who is most likely to <i>support</i> the improvement strategy ■ Who might <i>persuade</i> those in power to approve the improvement strategy | <p>Revisit:</p> <ul style="list-style-type: none"> ■ List of prioritized improvement strategies |

Branch Map

Use this Branch Map to lay out strategies and activities for each strategic goal.

